



Key Considerations
when ordering
AV Equipment Labels

ADCAL

Labels

Key Considerations for Equipment Labels

Your Logo

We require logos in a **Vector format** (ideally). A large file may work but depending on the print sizes required, the finish could come out blurry.

We can advise on whether your logo file is a good enough quality.

The Text Content

Consider what information is important to your operation and build it in to the design - or the artwork brief you send us.

You may wish to include QR codes or sequential numbering...



That's no problem!

1



2

3

4

Label Colours

We can produce labels in **full colour**.

Quantities

It's worth knowing that you can make great savings with higher quantities so it might be a good idea to stock up!

5

The Sizing

We customise equipment and product labels in **any size** and shape.

We can also supply mixed-size sheets!



6

Durability

Our semi-rigid, hard-coated polycarbonate labels ensure **extreme strength**.

Plus... Adhesive Options

We generally provide our labels with an ultra high-tack adhesive but it is ultimately **removable**.

It ensures you can use the label on different cases/equipment but it doesn't come off unless you want it too with a hammer and chisel!

Alternatively we can provide a **permanent** adhesive which is not reusable but will last for years in all environments and weather conditions



Some Projects for Inspiration



Mixed Size Equipment Labels



Got lots of different sized equipment?
Don't we all!

No problem, we can supply mixed size label sheets

9 sizes



6 sizes



Yes, I received them.
Very good quality!



Matti Kempainen
Hög

...I'm sure we will order
more when needed.
Thank you!





DHL Custom Clamp & Rack Labels

Dry Hire Lighting

DHL ordered small high performance matt black labels that fit neatly on all of their AV hire equipment for beautiful uniformity.



Custom Camera Labels



We've produced a number of custom camera labels but this type of label is one that gives a much more professional finish.

There is no backing to the label and so when applied properly, it is a neat, ever-so-slightly raised graphic that seems as if it were part of the product manufacturing process as opposed to an afterthought.





Custom Drone Labels

These labels were slightly domed but as you'd expect the important benefits of the labelling were;

- Waterproofing
- High & Low Temperature Resistance
- High-Tack Adhesive
- Full Colour

Custom Warning Labels



These warning labels were printed with semi-rigid, hard-coated polycarbonate and 3M high performance adhesive for longevity



Custom Chain Hoist Labels



For Outback Rigging - Super Durability was key so our semi-rigid, hard-coated polycarbonate labels were the perfect fit.

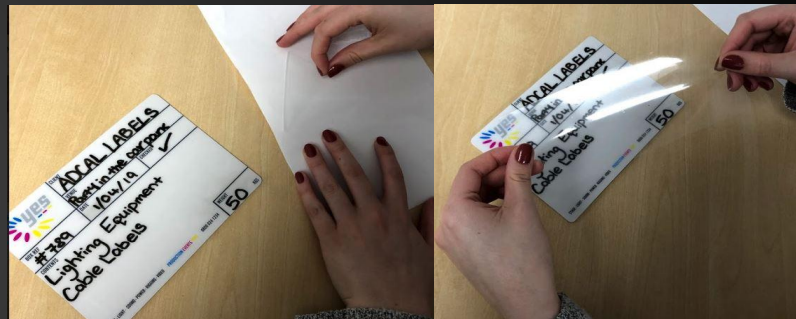
They ordered numerous sizes and shapes for different types of equipment and they fit perfectly into various recesses.





Equipment Labels for Flight Cases

- Flight Case Labels
 - Clear Overlays



- Flight Case Stickers & Skins
- Tour Labels



◦ Blank Pre-cut Templates for your Laser Printer

“

Just to say that we received our labels today and genuinely couldn't be happier with them.

The changes we asked you to make, although seemingly small, make a huge difference to us. The packing tape is perfect also, it's exactly what we wanted.

We will have absolutely no hesitation recommending you to others and look forward to ordering from you again ourselves in the near future.



— More Identification Properties!

- Destructible tamper evident labels
- Self-laminating labels
- Holographic labels
- Sequentially numbered tracking labels
- QR code and data matrix labels

And if we've not listed it - DON'T hesitate to ask us for it!

We ❤️ a challenge!

Why Adcal?

Hey I'm Michael, the owner.



“ I just wanted to say the team and I are really passionate about our AV Equipment Labels and do hope you'll choose to work with us. I'll be your point of contact so drop me a line on sales@adcal-labels.co.uk ”

prolight+sound



40+ years experience

Leading label printing for the AV Sector

We offer a **5 years non-fade guarantee** on all our labels

Rapid turnaround on all AV labels and deliver them by courier, **worldwide**.

We also do...

ADCAL
l a b e l s

Flight Case Label Cleaner

500ml of the Green alternative to IPA, Brake Cleaner, Meths etc.

- ❖ Superior Performance
- ❖ Less Toxic
- ❖ Less Flammable

[Order Yours](#)



£34.99
For 12 Bottles

Or £4.99 each



Packing Tape

- ❖ Superior Performance
- ❖ Eco Friendly Options

[Order Yours](#)

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Order yours now at

[Adcal-Labels.co.uk](https://www.adcal-labels.co.uk)

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